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# CAREERS IN THE CURRICULUM BENCHMARK 4

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Enterprise M3

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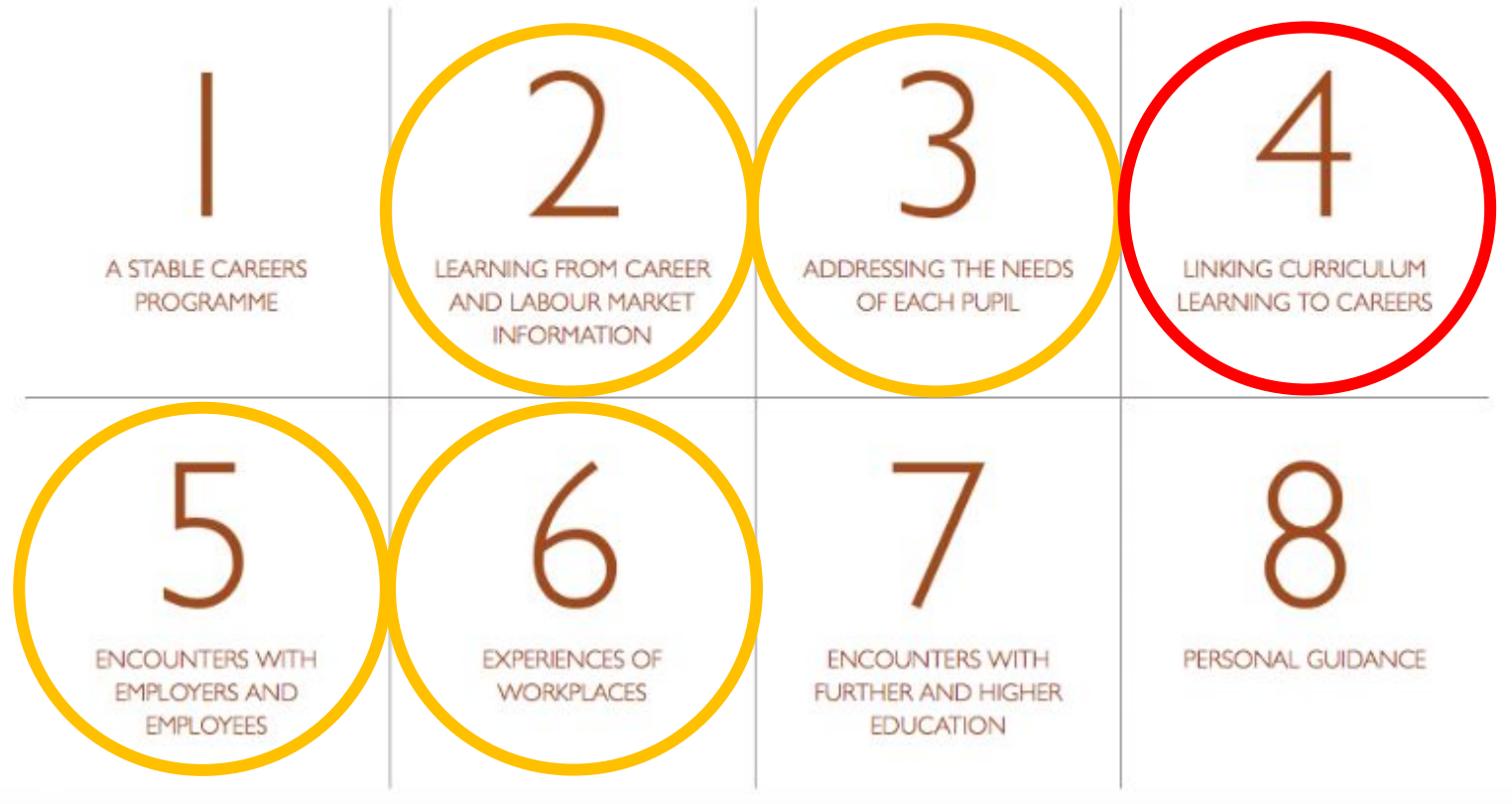
# AGENDA

- The Gatsby Benchmarks
- Benchmark 4 best practice
- OFSTED Overview
- Careers in the Curriculum overview
- Benchmark 4 Examples
- Benchmark 4 – Over to you...
- Benchmark 4 resources

# THE GATSBY BENCHMARKS

- Created as part of 'the good career guidance report funded by the Gatsby Charitable Foundation.
- The report identifies what 'good' looks like and outlines a framework of eight benchmarks that schools can use to improve their career guidance system.
- Benchmark 4 can be linked to benchmarks 2 (giving LMI info in lessons), 3 (All students getting involved), 5 (Employers in lessons) and 6 (Trips with careers as a focus)

The eight benchmarks are:



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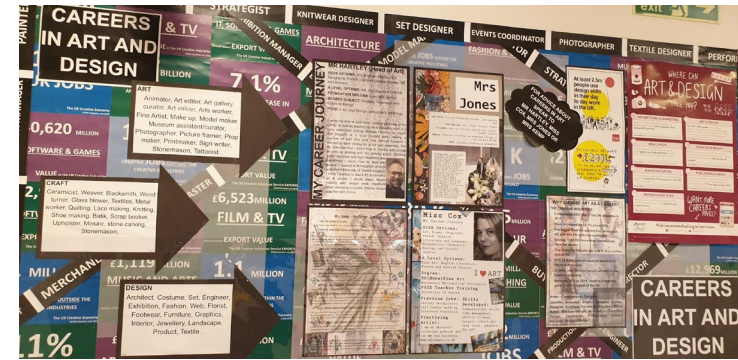
## **BENCHMARK 4 GATSBY DEFINITION**

**All teachers should link curriculum learning with careers. STEM subject teachers should highlight the relevance of STEM subjects for a wide range of future career paths.**

Recently this has been backed by the new Ofsted Inspections Framework (2019), CDI Framework (2021) and the Government white paper “Skills for Jobs” (2021)

## BENCHMARK 4 BEST PRACTICE

*“A Sustained and Joined Up Effort”* (Gatsby Foundation)



- Involving guest speakers for specific lessons - **Gold Standard** to involve industry experts in projects/ topics over the year
- Specific projects to solve real-life problems using research/team-work
- Give school trips/ extra curricula activities or on-going projects a careers “sprinkle”
- Careers Champions creating displays (St. Peter’s, Guildford)
- Homework careers projects - involve family members and alumni
- Industry resources and involve employers in “careers week”
- ‘Insight Into Industry’ week. A subject teacher visited 5 STEM businesses then upskilled her team on routes into STEM occupations (Churchill Community College)

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# LINKING CURRICULUM LEARNING TO CAREERS - OFSTED



## Careers is at the heart of the Ofsted EIF (Sept 19)

The EIF 2019 School handbook requires inspectors to evaluate whether schools are providing an effective careers programme in line with the government's statutory guidance on careers advice that offers pupils:

**unbiased careers advice**

**experience of work**

**contact with employers** to encourage pupils to aspire, make good choices and understand what they need to do to reach and succeed in the careers to which they aspire.

4 key judgement areas

**Quality of Education**

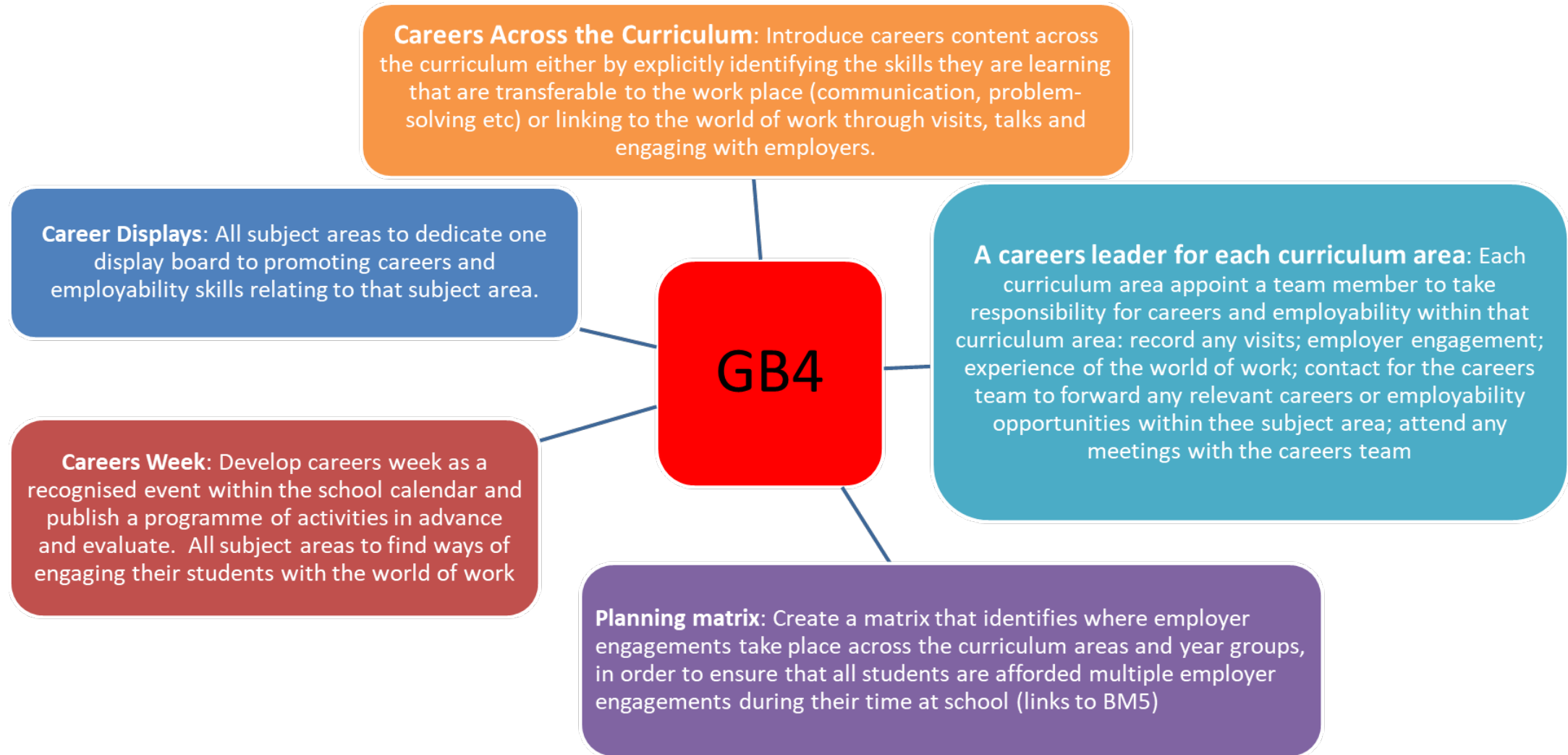
**Leadership &  
Management**

**Behaviour & Attitudes**

**Personal Development**

The new inspection framework places the focus of the inspection through the curriculum lens.

# LINKING CURRICULUM LEARNING TO CAREERS



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## HOW TO REACH BUSINESS PEOPLE

- Your Careers Lead – ask for help
- Use your networks as teachers - friends, family, professional networks.
- Use LinkedIn!
- [Tomorrows Engineers](#) , [STEM Ambassador network](#) [Founders 4 Schools](#) [Speakers for Schools](#)



Tomorrow's  
Engineers



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## OVER TO YOU - WHAT ACTIVITIES CAN YOU THINK OF?

Now that you've learn 't a bit about BM4, and been shown some ideas/ best practice...

Can you discuss/ design a careers idea for your own subject area?

Think of one of your upcoming lesson plans and how you can incorporate something related to careers.

Time to complete: 5 minutes and be ready to share.



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## BENCHMARK 4 EXAMPLES

- IT/Computer Studies: Highlight skills needed in sector such as problem solving, resilience, initiative. Involve experts in lessons such as 'web developer for a day'. Integrate coding challenges- Barclay's Life Skills 'Code Playground' sessions.
- Languages - Discuss global banking. Local council representative to come in and deliver a lesson "a day in the life of a translator"?
- PE/Sport Science: Virtual tours of sports grounds. Examples of how curriculum subjects link to a variety of careers such as nutritionists, trainers, physiotherapists and facilities management. Opportunity for students to research more via Careers Pilot and icould.
- Art/Design: Projects involving industry creatives. Projects on stop motion films, set design & 3D model building tutorials. Film & creative arts industry lesson plans on Screen skills site.

## BENCHMARK 4 RESOURCES

Resource name	Impact and outcome
<a href="#">My Learning My Future Subject Lesson plans</a>	Off the shelf Careers lesson plans to use in over 26 subjects
<a href="#">CEC Curriculum Audit</a>	Comprehensive tool enabling audit of all Benchmark 4 curriculum activities
<a href="#">Forum Talent Potential</a>	Learning through "Lens of careers" - six stages and curriculum lesson plans
<a href="#">BBC bitesize</a>	Resources on careers, industry apprenticeships and linked activities for STEM
<a href="#">i.could</a>	Real-life career videos, advice and information to inspire careers
<a href="#">STEM Learning</a>	The largest provider of education and careers support for STEM subjects
<a href="#">CDI Careers framework</a>	Foundation framework for careers planning, lessons plans and good practice
<a href="#">EM3 Video Library</a>	Sector specific videos with employees and worksheets, including LMI information
<a href="#">Skills Builder Partnership</a>	Universal Framework for essential skills – CPD days and CL support for STEM

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## BENCHMARK 4 RESOURCES- CONTINUED

Resource name	Impact and outcome
<a href="#"><u>Maths Lessons</u></a>	Yr7- 10. Using maths in the world of work- Pinewood studios
<a href="#"><u>English Lessons</u></a>	Yr7-10. Using English in the world of work- Tesco

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**Thanks for Listening**  
**Any Questions?**

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