



What jobs can I do in with TEXTILES?



FASHION DESIGNER

Fashion Designers create all types of women's, men's and children's clothing as well as shoes, accessories, hats, etc. Designers may work in high fashion or ready-to-wear fashion for high street shops or catalogues. The work may involve finding suppliers, estimating costs for their products and creating mood boards. Designers may work to a brief for a particular client or be asked to create new product lines.

SALES & MARKETING

The Sales and Marketing Department is responsible for marketing a product including where the product should be sold and at what price. They need to develop a marketing strategy, track trends and undertake research to ensure their products are competitive. The Department is also responsible for finding new customers, bringing in more orders, organising promotional events and exhibitions etc.

COSTUME DESIGN FOR FILM, TV & THEATRE

A Costume Designer is the individual in charge of designing, creating and hiring the clothing elements worn by actors in a film, stage production or television. They work with Directors, Producers, Writers, the Production Designer and hair and makeup to create the look of the production. They research, sketch and draw mood boards of characters and clothes.

RETAIL MANAGER

The main responsibility of a Retail Manager is the day to day running of a retail store or an online retail store. They will manage the daily operations of a store or department and will have employees reporting to them and usually they will report to an Area Manager. Their aim of the Retail Manager is to maximising profits, while minimising costs and to make sure that staff are all working towards the target for the day. They also ensure that excellent customer care standards are met at all times.

MORE INFORMATION ABOUT CAREERS IN THE TEXTILES INDUSTRY

For more information on careers in the textile industry contact Careers Advisor, Mrs Clelland. You can also visit websites such as [The Textile Industry](#) or [UK Fashion and Textile Association](#). Also check out university courses in textiles and consider industry networking events.

