



# IAG

Collingwood College

## March 2021 - CAREERS NEWS

Welcome to the March addition of the Collingwood Careers monthly newsletter where you will find information, advice and links.

### Website

This is a work in progress and information is being added all the time. Your feedback is always welcomed and if there is anything you feel should be included or you need more information email [careers@collingwood.surrey.sch.uk](mailto:careers@collingwood.surrey.sch.uk)

Registration is now open for the What [University Live? & What Career Live?](#) virtual event on 19 and 20 March!

Get your free ticket today to access a wealth of quality information and inspiration to help you take your next steps with confidence. Speak to leading universities and companies, access one-to-one advice and listen to expert talks, all from the comfort of your own home.

Access is limited, so register now to reserve your free place! [Register here](#)

## THE ESSENTIAL EVENT FOR 15-19 YEAR OLDS

Welcome to What University Live? & What Career Live? Virtual Event: On Friday 19 and Saturday 20 March, this essential online event for 15-19 year olds will help you discover more about your further education and apprenticeship options.

### Log in to:

- Chat to representatives from leading universities and employers
- Watch a packed program of free talks
- Get one to one career advice
- Take part in free skills workshops
- And much more!

[Register now for your free ticket and start planning your visit today!](#)

The event will be live:

Friday 19 March 10:00—15:00

Saturday 20 March 11:00—15:00

[Visit WhatCareerLive.co.uk for more information about what's going on.](#)

If you need assistance, please e-mail [whatlive@vmgl.com](mailto:whatlive@vmgl.com) or call 020 8394 5200 between 9am and 5pm Monday to Friday.

**Before you log in on the day, please be sure to run the system check!** Simply click the blue button under the log in box to the right of the page.

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@collingwoodIAG  
(twitter)



careers\_collingwood



[careers@collingwood](mailto:careers@collingwood)

Emma Clelland  
Careers Lead



## [Link to webinars](#)

Watch our previous webinars now.

### **Subject discovery: Law**

Law affects every part of people's lives, giving each of us rights and responsibilities. Hear from the experts what it's really like to study Law and what it takes to go on to become a Solicitor or Barrister.

### **Subject discovery: Liberal Arts and Sciences**

Ever wondered what it would be like to study one of the oldest subjects in the world? Liberal Arts is one such subject – it goes back to the Ancient Greeks, who considered a liberal arts education to be the ultimate mark of an educated person.

### **Subject discovery: Creative Arts and Design**

The Creative Arts covers a huge range of courses - from Graphic Design to Jewellery and Woodworking. If you have a good eye and enjoy being creative, a degree in Creative Arts may be for you!

### **Subject discovery: Computer Science**

A degree in Computer Science will teach you how to design and analyse algorithms to solve problems and study the performance of computers. You could even learn about artificial intelligence while you're at it!

### **Subject discovery: Medicine**

If you are fascinated by how the human body works and have a genuine concern for the welfare of others, Medicine could be the perfect course for you.

### **Subject discovery: Business and Management**

Do you want to play a key role within a business? Are you interested in organising and coordinating the activities of a business to achieve its goals? If so, Business Management may be right up your street!

### **Subject discovery: Engineering**


If you're seeking a future that revolves around innovation and assisting mankind in reaching new heights (literally, in the case of Aeronautical Engineering!), a degree in Engineering is the one for you.

### **Subject discovery: Hospitality**

Hospitality courses typically involve the application of management concepts and practices in the areas of food, lodging and other hospitality-related businesses. They often combine hands-on skills in hospitality management with key business insight!

### **Subject discovery: Psychology**

How do children acquire language? Why do we forget things? What makes a good leader? If these sorts of questions interest you, tune in to learn more about Psychology.



**Professor Gordon Murray CBE, Vehicle Engineer and Designer**  
Thursday 14<sup>th</sup> January at 5pm

One of the world's foremost vehicle engineer and designers, the career of Professor Gordon Murray CBE spans over 50 years and he is credited with designing or influencing iconic cars for Brabham and McLaren as well as lightweight concepts, one-off specials and city cars. In 2024 Professor Murray becomes a near neighbour as he relocates his global headquarters to Windlesham and opens an automotive college.

Join him from 5pm Thursday 14th January 2021 through the Careers page of the Gordon's School website ([www.gordons.school/careers](http://www.gordons.school/careers))

A recording of this talk is available [here](#)

# The Careers and Apprenticeship Show

**Save the Date!**

Online Event

**20<sup>th</sup>**

**May 2021**

Join us from your classroom or home to support your year 10-13 pupils/students to learn about careers, apprenticeships and training opportunities.

- Attend talks from inspiring employers in real time.
- Navigate the virtual platform to explore career options.
- Talk to employers electronically through their booth displays.
- Parents/carers can explore the event in the evening with their young people.

Free to attend and designed to inspire young people to think about their options after school/college. It will help you achieve two-way interaction with employers during the coronavirus pandemic.

**Schools/colleges, young people and parents can sign up from 1<sup>st</sup> Feb 2021.**



**SUN** SOUTHERN  
UNIVERSITIES  
NETWORK

THE CAREERS &  
ENTERPRISE  
COMPANY

**DORSET**  
Local Enterprise Partnership

SOLENT  
LOCAL  
ENTERPRISE  
PARTNERSHIP

enterprise **m3**  
Delivering prosperity through innovation



Solent  
Apprenticeship  
**HUB**

**Portsmouth**  
CITY COUNCIL

**SOUTHAMPTON**  
CITY COUNCIL

**Dorset**  
Council

**Hampshire**  
County Council

**BCP**  
Council

**ISLE of**  
WIGHT  
COUNCIL



# **My Apprenticeship Application Experience**

I am in year 13 and have decided that I do not want to continue in full time education. Instead the idea of learning while working appeals to me more. During the process I have found the answers to a lot of questions, and I have created a Q&A and top tips that might help future students.

## **Are University and Apprenticeship applications the same?**

No. All university applications are completed through UCAS with one form. Where-as all apprenticeships are applied for individually and have different processes. There is a deadline for applying through UCAS. However, apprenticeship all have different posting dates and deadline dates. University requires an application form similar to a CV and a personal statement. The apprenticeship applications also require online assessments in numeracy, contextual situations and verbal reasoning.

## **Is it easy to get an apprenticeship?**

No. Not only is the application process longer there is a lot of competition. I started applying in December and will keep applying until I am successful.

## **Are all apprenticeships the same?**

No. There are different levels. Level 3 is equivalent to A levels. Level 4 is Higher and Level 6 is Degree level. The titles also vary depending on the company. I started applying for Degree Apprenticeships and then looked at level 3 and 4. Most companies will encourage you to progress from the lower level.

## **Are they all the same length?**

No. The lower levels are 12 months, going up to 4 years for a degree. The advantage of doing a level 3 is that if I enjoy it I can still progress on to a Degree or Degree Apprenticeship. However, if it is not what I want then I can leave and try a different sector/subject.

## **Is the training on the job or at a College/University?**

This depends on the company, some have their own academies and training centres. Others you are sent to a local college or university either for 1 day a week or blocks. I like the idea of going to College or University as I will meet other Apprentices.

## **How did you find out about what apprenticeships were?**

There is lots of information on the College Careers OneNote page. We had presentations in Seminars (assemblies). I took part in remote webinars from: Alps; NAW; GetMyFirstJob; Uptree; Pearson Business School; and University of Law, there were loads of others.

## **How do you find out about vacancies?**

I registered with Find an Apprenticeship at <https://www.gov.uk/apply-apprenticeship>, they send email updates when an apprenticeship is posted that matches my search criteria. I also registered with Rate my apprenticeship, GetMyFirstJob and Uptree who send email updates. Plus the information from the College's Careers OneNote page.

## **What are the online assessments?**

This varies for each company, although most to a contextual/situational assessment. This is where you choose how you would respond to a case study situation or an email. There was a personality type assessment which asked about likes and preferences. The numerical assessments can be anything from very hard maths to games involving puzzles, shapes and using your memory. Before you start the assessments they go through the instructions and provide a trial/practice. Some companies have practice assessments on their websites. There are companies that offer practice assessments, some are free and others you have to pay for.

## **5 Top Tips**

- Listen to webinars to make sure it is what you want.
- Create a CV with all your important personal details, qualifications dates and grades, work experiences, skills and hobbies.
- Create a personal statement and include in it:
  - Why you want to do an apprenticeship
  - Why that company (this can be customised later)
  - Experiences that support the application
  - How demonstrated employability skills such as team work, organisation, adaptability, leadership
  - How your current studies support your application
- Practice online assessments
- Be patient, you will need to complete a number of applications, possibly 20+.

## **All Parents and Past students - LinkedIn**

We recommend you have a LinkedIn profile whether you are entering the job market or going to university because:

LinkedIn Helps You Establish an Online Presence

LinkedIn Supplements (or Even Replaces) Your CV

You Can Use LinkedIn to Apply for Jobs

LinkedIn Lets You Research Prospective Employers

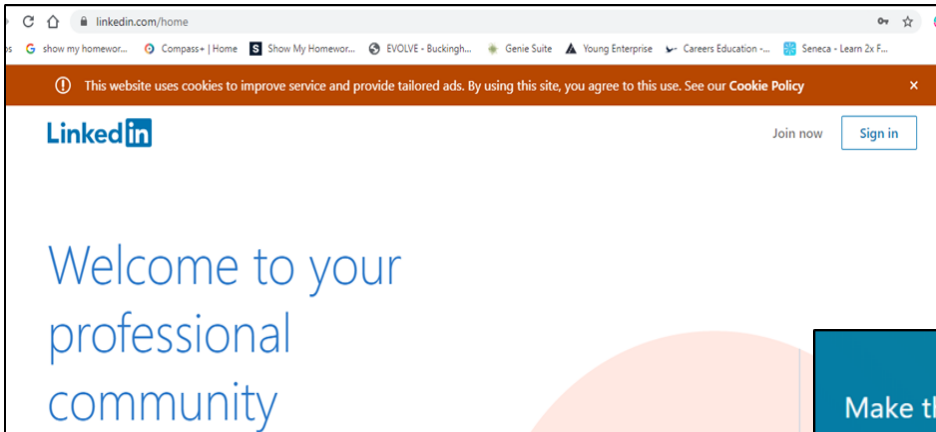
LinkedIn Helps You Connect with Alumni from Collingwood College and future education establishments

<https://www.topuniversities.com/student-info/careers-advice/five-reasons-why-every-student-should-be-linkedin>

<https://collegeinfo geek.com/linkedin-summary-examples-for-students/>

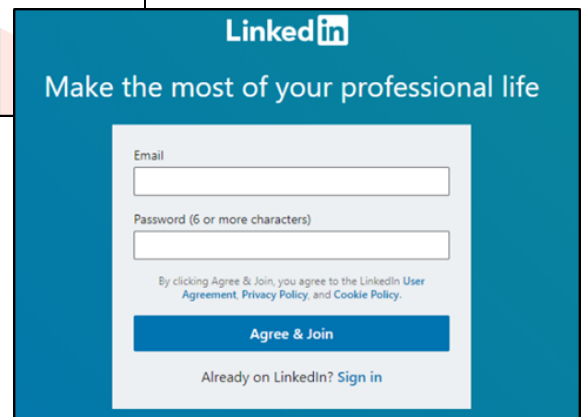
# How to set yourself up

- 1) Go to [www.linkedin.com](http://www.linkedin.com)
- 2) Click on [Join Now]



- 3) Enter your personal email address and create a password

## LinkedIn profile



# LinkedIn Profile Checklist

- PHOTO:** It doesn't have to be fancy - just use your cellphone camera in front of a plain background. Wear a nice shirt and don't forget to smile!
- HEADLINE:** Tell people what you're excited about now and the cool things you want to do in the future.
- SUMMARY:** Describe what motivates you, what you're skilled at, and what's next.

A screenshot of a LinkedIn profile for David Xiao. The profile includes a profile picture, a headline 'Econ Major and Aspiring Financial Analyst', and a summary section. The summary text reads: 'I'm a senior at Berkeley, starting to look for roles in the financial industry. As an economics major, I'm fascinated by the invisible forces that shape our world. Why does one company succeed and another fail? Is it possible to predict which idea will be the next big thing? As such, I've taken lots of microeconomics coursework and have interned with a local venture capital firm. And now I'd like to put that experience to good use, analyzing tomorrow's up-and-coming companies.'

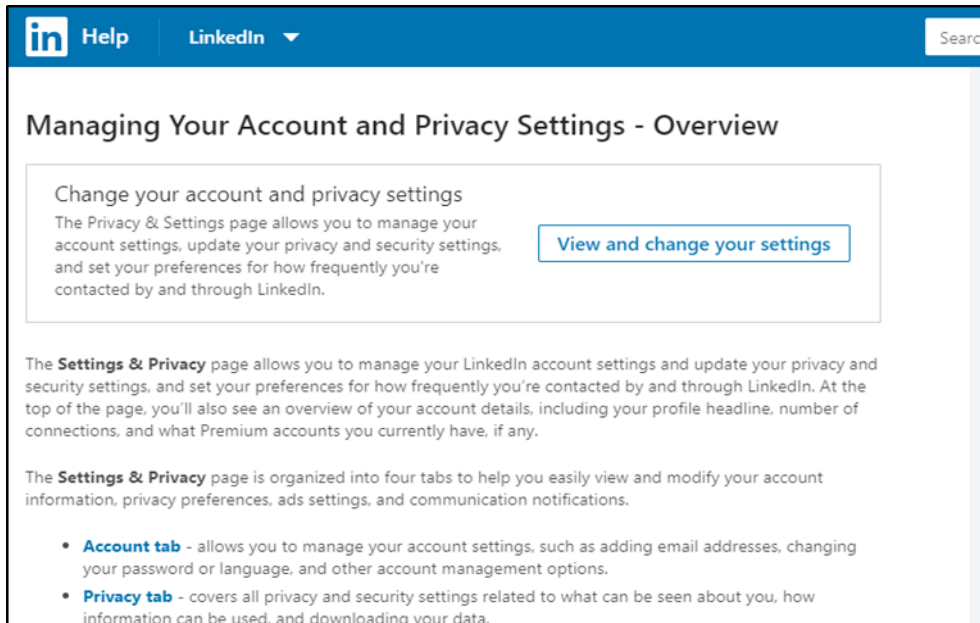
These hyperlinks will help you create a great profile:

[https://university.linkedin.com/content/dam/university/global/en\\_US/site/pdf/LinkedIn\\_Sample\\_Profile\\_onesheet-David.pdf](https://university.linkedin.com/content/dam/university/global/en_US/site/pdf/LinkedIn_Sample_Profile_onesheet-David.pdf)

<https://www.linkedin.com/help/linkedin/answer/112133/how-do-i-create-a-good-linkedin-profile?lang=en>

# Manage your security settings

It is important that you follow the attached advice regarding your security settings:



## Link with Collingwood College:

1) In the Education section – start typing 'Collingwood' and then **select** Collingwood College (rather than typing a slightly different format) and the Collingwood logo should appear. This will allow you to join the alumni.

2) Follow Collingwood College to find out about our news and events. This will enable you to keep in contact with your year, your teachers and past students. Networking with past 'Collingwood' students may help you when you are trying to arrange work experience / enter the job market.

3) Click on 'Collingwood College' in your education section and it will take you to our page.

4) Click on [Alumni] and [Follow].

Add education

School \*

Degree

Field of study

Start Year  End Year (or expected)

