

## Expectations in and out of the classroom

### In Class:

- Participate fully in discussion
- Take notes and keep them organised
- Ask questions when they don't understand
- Keep a record of new terms and definitions
- Play an active part in group work activities and listen to others
- Complete all tasks
- Can explain things to others
- Can explain and describe concepts.

### Out of Class:

- Researches topics thoroughly and makes use of all resources issued.
- Regularly reads Newspapers or Magazines, to keep up to date with the latest business news and events.
- Regularly learns the work set
- Research topics that they have not fully understood and seek the relevant help
- Redraft essay work that is below their target grade
- Plan effectively so they have time to complete exam questions
- Organise notes for revision

## Resources

Edexcel A Level Textbook

We strongly recommend Tutor2u as a resource.

Wider reading should be in the form of business forums, BBC news, FT.com and other online news websites.

<http://www.tutor2u.net/>

<http://www.bbc.co.uk/learningzone/clips/> and BBC News

Edexcel online

Although primarily designed for GCSE these two resources are also great for year 1 of A-level to ensure subject knowledge areas are secure.

[www.businessstudiesonline.co.uk](http://www.businessstudiesonline.co.uk)

BBC Bitesize Business

## What are the entry requirements?

Minimum of 5 GCSEs at Grade 9-4 (or equivalent), including Mathematics and English. Grade 5 in GCSE Business, if taken. Experience shows that your chances of success are greater in this subject if you have a Grade 6 in GCSE English and Maths.

edexcel



## Contact Us

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## A Level Business



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## What is A Level Business?

This is a 2 year course which lays an appropriate foundation for further study of Business in higher education. Equally the material studied would be useful for students intending to pursue careers in any area of business.

Students are introduced to business in Themes 1 and 2 through building knowledge of core business concepts and applying them to business contexts to develop a broad understanding of how businesses work.

Breadth and depth of knowledge and understanding, with applications to a wider range of contexts and more complex business information, are developed in Themes 3 and 4, requiring students to take a more strategic view of business opportunities and issues.

This course is designed to:

- develop an enthusiasm for studying business
- gain an holistic understanding of business
- develop a critical understanding of organisations and their ability to meet society's needs and wants
- understand that business behaviour can be studied from a range of perspectives
- generate enterprising and creative approaches to business opportunities, problems and issues
- be aware of the ethical dilemmas and responsibilities faced by organisations and individuals
- acquire a range of relevant business skills
- apply numerical skills in a range of business contexts



## What will I study?

### Theme 1: Marketing and People

- Meeting customer needs
- The market
- Marketing mix and strategy
- Managing people
- Entrepreneurs and leaders



### Theme 2: Managing Business Activities

- Raising finance
- Financial planning
- Managing finance
- Resource management
- External influences



### Theme 3: Business decisions and strategy

- Business objectives and strategy
- Business growth
- Decision-making techniques
- Influences on business decisions
- Assessing competitiveness
- Managing change



### Theme 4: Global business

- Globalisation
- Global markets and business
- Expansion
- Global marketing
- Global industries and companies (multinational corporations)



## How will I be assessed?

A level examinations in year 2 of course  
Edexcel Level 3 Advanced GCE in Business (9BS0)

### Paper 1

Written Paper: 2 hours  
Total marks: 100  
Weighting: 35% of total A level marks  
Content: Taken from Theme 1 and 4  
Paper: Data response questions with two extended open-response question

### Paper 2

Written Paper: 2 hours  
Total marks: 100  
Weighting: 35% of total A level marks  
Content: Taken from Theme 2 and 3  
Paper: Data response questions with two extended open-response questions

### Paper 3

Written Paper: 2 hours  
Total marks: 100  
Weighting: 30% of total A level marks  
Content: Taken from all Themes 1-4  
Paper: Data response questions with two extended open-response questions